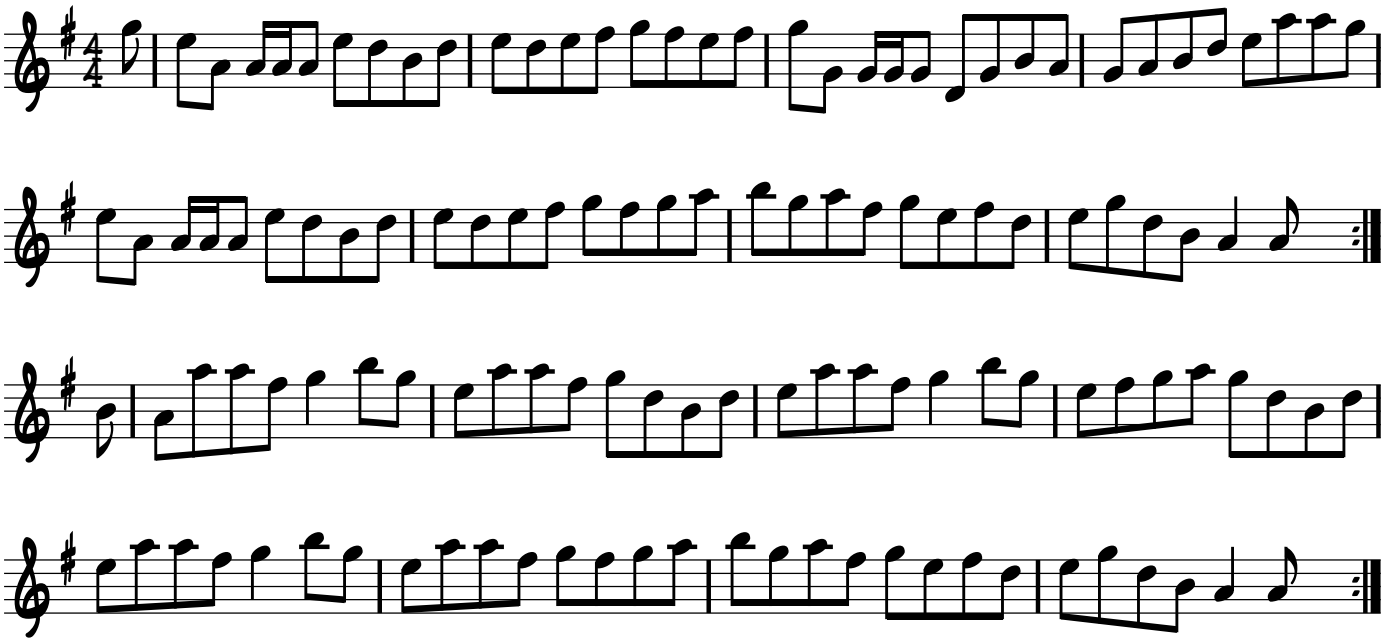Betty Ann Gordon